



Guidelines to Artists Application Form Urban Country Music Festival

Please read this guide before completing the Artists Application Form. There are notes that will assist you and criteria that you need to know.

Just a bit about the festival The Urban Country Music Festival is four exciting days of FREE events, concerts, markets and the biggest names in country music, only 45 minutes from Brisbane. Over the weekend you can attend lots of free events including the Beaut Ute Show, Songwriters Cafe, Next Generation, Stockman's Arena, bush poets and loads of other concerts. There are also two ticketed concerts on Friday and Saturday night.

Whilst the Application Form calls for you to 'quote' for an appearance at the festival, please take into account that there are varying types of performances to be filled from this application process – from acoustic performances to full band gigs.

Some information to keep in mind:

Travel and Ground Transfers

Artists are booked on the understanding that they arrange their own transport to and from Caboolture, unless otherwise negotiated. During your time in Caboolture, the festival provides a shuttle service from accommodation to festival venues. You just need to let our friendly volunteer shuttle service team know what you need each day.

Production

Each stage has sound (and lighting for after dark performances) provided.

Standard backline is also provided – acoustic drum kit, bass amp and two guitar amps. If you are confirmed to perform, you will need to confirm your backline well in advance.

Sound Checks

Please note that it is not always possible to provide time for a sound check prior to entertainment commencing each day. The sound crews are experienced in festivals and will be able to meet all your needs on the day.

Catering Backstage

Each stage has a green room with table, chairs and mirror for your convenience. Cold water and soft drinks will be available in this area. Please note that these areas are provided for the artists only.

Returning Artists

We receive many more applications than we are able to schedule over the festival weekend. Artists are chosen for a variety of reasons and we appreciate your acceptance of our decisions. All artists will be notified of the outcome by the end of January 2012.

As you can appreciate, we encourage new artists to apply for the festival each year. It is our preference to have a one year break between festivals for our artists. Please do not be offended if your application is not successful this year, when your appearance last year was so well received. As they say, absence makes the heart grow fonder!

Promo Materials

To support your application please include your website/myspace site only at this stage. You are most welcome to include a CD, however we are unable to return them unless you provide a stamped, self-addressed post pack. Any CDs sent with applications, and not returned, may be used in prize packs for festival patrons over the weekend. We appreciate your contribution to the prize packs offered to patrons.

Quotes

The festival is a not for profit community event coordinated by Moreton Bay Regional Council. Each year, up to \$100,000 is contributed back to community groups who assist with the delivery of the festival.

Whilst we endeavour to pay reasonable fees, we do have budgets to operate within. We aim to be fair and open in all our negotiations with artists and add value where possible. All artists are invited to sell CDs through the Festival Merchandise store. Sales will help to supplement your performance fee.

Finance Issues

All artists must provide an ABN and state if they are registered for GST, or supply a Statement by a Supplier form (available at <http://www.ato.gov.au/businesses/content.aspx?doc=/content/38509.htm>).

Successful applicants will be required to send a tax invoice when returning the signed contract.

Photo, Biography and Stage Requirements Form

Your application will not be accepted unless it is accompanied by the following items:

- a short (50-75 word) biography that will be used for publicity purposes
- a photo (jpeg or tiff format) that will be used for publicity purposes
- a Stage Requirements Form (see artist page for details)

The photo and stage requirements form must be emailed once you have completed the online application. Details will be given at the end of your application.

Closing Date

The closing date for applications is **30 November 2011**. All applications will be notified of the outcome by the end of January 2012.

Questions:

If you have any queries whilst completing the form, please contact the festival office on 1800 810 400.